WHY BUY ORGANIC?

ORGANIC FARMING MAKES A DIFFERENCE

Organic Farmers DO:

- •Focus on building healthy soils and minimizing soil erosion.
- •Use natural sources of fertility including manures, composts, cover crops, kelp and minerals.
- •Prioritize controlling pests, disease and weeds with non-toxic practices.
- •Use preventive practices & natural medicines to maintain animal health.
- •Grow in accordance with National Organic Program rules.

Organic Farmers DO NOT:

- •Grow genetically engineered plants and animals (GMOs).
- Give antibiotics or synthetic growth hormones to animals.
- •Use synthetic pesticides (herbicides, insecticides, or fungicides), except for a few approved least toxic materials with no natural alternative.
- •Apply synthetic fertilizers or sewage sludge to their fields.

INTERGRITY OF THE LABEL

Any food labeled with the **USDA Organic Seal** is produced by farmers who are inspected and certified every year to ensure they meet the US standards for organic production. USDA Certified Organic is the only food production label backed by federal legislation that includes felony penalties for its fraudulent use. **You can count on this label.**

USDA Organic

ORGANIC LABEL TYPES

100% ORGANIC: All ingredients and processing methods are Certified Organic. **ORGANIC:** Products must contain at least 95% certified organic ingredients. The remaining 5% must be approved for use under the USDA Organic Seal. **Made with Organic Ingredients:** May be used on products with at least 70% organic ingredients but cannot use the USDA Organic label.



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