

# ANNUAL FARMING CONFERENCE



## 2024 SPONSORSHIP OPPORTUNITIES

13th Annual OAK Conference

January 25-27, 2024

Frankfort, KY

BENEFITS	FRIEND \$500	SEEDER \$1200	CULTIVATE \$2000	HARVEST \$3,000	BARN RAISER \$5,000	POLLINATE Inquire for pricing
<b>Conference Registrations</b>						
# of complimentary registrations		1	2	3	4	6
# of scholarships generated	5			5	10	many
<b>Social Media</b>						
# of times company name mentioned/tagged (Nov-Feb)	1	1	1	2	3	3
<b>Exhibit Table</b>						
Complimentary 5 ft table and 2 chairs		X	X	X	X	X
<b>Conference Program</b>						
Company ad space in print program		1/8 pg ad	1/4 pg ad	1/2 pg ad	Full pg ad	Full pg ad
Company name in sponsor list and name on "Sponsor Thanks" page	X	X	X	X	X	X
Company description		X	X	X	X	X
Company logo on "Sponsor Thanks" page			X	X	X	X
<b>Conference On-site</b>						
Logo included on sponsor poster in lobby	X	X	X	X	X	X
Workshop room recognition: logo on door, logo displayed between workshops				X	X	X
Verbal recognition during general sessions					X	X
<b>Registration Materials</b>						
Company name listed on "Sponsors Thanks" page	X					
Company logo listed on "Sponsor Thanks" page		X	X	X	X	X
Hyper linked logos in digital registration materials				X	X	X
<b>Website</b>						
Company name listed on the OAK conference webpage	X	X				
Logo linked to your company's website from the OAK conference webpage			X	X	X	X
<b>Year Round Recognition in OAK Events and Publications</b>						
1 Year OAK Membership		X	X	X	X	X
Field Days: Company name and or logo recognition in all promotional materials						X
OAK Directory: logo and company information displayed						X
Logo prominently displayed and linked in two locations on the OAK website						X
Social Media mentions (6x Apr-Oct)						X

Questions? Contact [conference@oak-ky.org](mailto:conference@oak-ky.org) or call 502-219-7378.